



# EABC NEWSLETTER ISSUE 04 August 2012

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# EABC UPDATES

## EABC welcomed EuroCham Vietnam's visit to Bangkok

On 13 July 2012, EABC welcomed the European Chamber of Commerce (EuroCham) Vietnam during in the delegation's visit to Thailand. Led by the EABC President, Mr Rolf-Dieter Daniel, and EABC Board Members, the occasion positively marked the establishment of dialogue and further cooperation between two key organisations representing voice of European businesses in vibrant ASEAN.



# EABC UPDATES

## Follow-up meeting with the Director General of the Department of Intellectual Property (DIP)

On 24 July 2012, the EABC Delegation - comprising representatives from the Working Group on Intellectual Property Rights and the Working Group on Healthcare & Pharmaceutical - met with the Director General Pajchima Tanasanti of the Department of Intellectual Property (DIP).

Led by Mr Stephane Passeri the Chairperson of the IPR Working Group, this high-level discussion provided the EABC an opportunity to actively engage and follow up on progress and latest development in respect of various IPR legislative amendments and enforcement issues.

Positively noted of the need for closer cooperation between the Thai authorities and European businesses, the EABC and the DIP will jointly organise a public seminar on “Developing your business with IPRs” tentatively scheduled to take place during mid-October 2012.



# UPCOMING EVENT

EU PAVILLION: FOOD & HOTEL THAILAND (FHT) 2012

Location: BITEC

Date: 5th-8th September 2012

EABC is pleased to announce the EABC participation in the upcoming EU Pavillion: Food & Hotel Thailand (FHT) 2012 held during 5-8 September 2012 at BITEC in Bangkok.

The EU Pavilion offers European companies an attractive presentation platform. Food & Hotel Thailand (FHT) 2012 is a premium international food & hospitality trade show in Thailand today. FHT serves its food & hospitality products and services, international industries by delivering an international exhibition, premium opportunities and trade buyers all under one roof. FHT gets strong and exclusive support from leading industry associations in Thailand. Working with these associations together with FHT's marketing and press activities ensure FHT delivers trade professionals from hotels, restaurants, importers, distributors, retailers, manufacturers, chefs, sommeliers, barista and many more.

The pavilion is situated in a prime location and stretches an area of 90 sq.m. The pavillion gives 9 exhibitors the opportunity to present their products and services. EABC offers you an opportunity to be one of exhibitors to gain premium benefits.

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