



The European ASEAN Business Centre in Thailand

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EABC UPDATE

Food and Hotel Thailand 2012 : EU Pavilion and EU Networking Introducing European food and beverage manufacturers in Thailand

This year, EABC organize the first European Pavillion in the Food and Hotel Thailand 2012 during 5th – 8th September 2012 at BITEC. There were 8 exhibitors flew from Europe to join us at the EU Pavilion. EABC look forward to organize a bigger pavilions with higher number of participants in major trade show next year.

The products at the EU Pavilion include;
Exclusive first-class honeys, 100% natural, from selected contractual beekeepers all over the world from Breitsamer & Ulrich, Germany;
Italian Sicilia and Veneto Wine including Merlot, Nero d'Avola, Syrah, Chardonnay, and La Collina dei Ciliegi producing Amarone, Garganega, Valpolicella, Lugana from Xenos, Italy;
Equipment for Bakery such as cream charger, cream whipper, soda charger and soda siphon systems from Kayser Berndorf AG, Austria;
Slovakian Spirits from KARLOFF s.r.o., a family-owned spirits company surrounding the Tatra Mountains in Slovakia who will be presenting multi-awarded tea-based liqueurs;

Portuguese wine and olive oil, imported by Acosta Pacific Limited;

Finest beer brands from Holland, imported by Finest beer brands from Holland such as Bavaria, La Trappe imported by Summerie Co., Ltd, an independent importer and distributor based in Bangkok, Thailand.

Decorations for the pastry, bakery, ice cream and confectionery industries from Modacor who is recognized in Europe as a leader company in this field.

In order to enhance opportunities for the companies at the EU Pavilion to meet with the EU business community in Bangkok, EABC organized a networking under the theme of 'The Bliss of European Cuisine' by highlighting the exhibitors from European countries who were participating in the European Pavilion in Food and Hotel Thailand 2012. The event was well attended by members and guests of EABC as well as our partners who are the European Chambers of Commerce in Thailand.

EABC UPDATE



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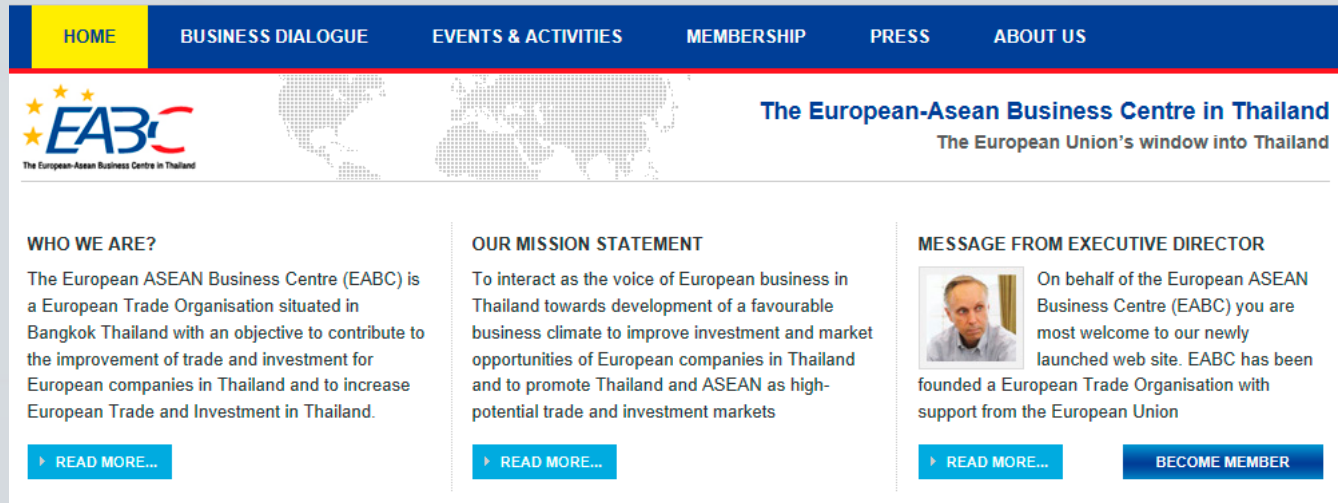
The Automotive Working group of EABC has met Minister of Industry to discuss key concerns from European automotive industry in Thailand

On 8th October 2013, The European-ASEAN Business Centre led by Rolf-Dieter Daniel, President, arrange the meeting for the Automotive working group with Minister of Industry, H.E. M.R. Pongsvas Svasti, to provide for a policy discussion on key industrial policy development in Thailand and major issues of interest of the European business.

The discussion was particularly on the following issues to strengthen Thailand's competitiveness: Standardisation, CO2 emission based taxation and Availability of skilled and unskilled labour.

The working group received good feedback from the Minister and the officials in the Ministry of Industry. Further discussion and collaborations will be made into progress in the next step.

UPCOMING ACTIVITIES



The screenshot shows the EABC website homepage. At the top is a dark blue navigation bar with white text for 'HOME', 'BUSINESS DIALOGUE', 'EVENTS & ACTIVITIES', 'MEMBERSHIP', 'PRESS', and 'ABOUT US'. Below the navigation bar is a white header area with the EABC logo on the left, which includes three yellow stars and the text 'The European-Asean Business Centre in Thailand'. To the right of the logo are two stylized maps of Europe and Southeast Asia. Further right is the text 'The European-Asean Business Centre in Thailand' and 'The European Union's window into Thailand'. The main content area is divided into three columns. The first column is titled 'WHO WE ARE?' and contains a paragraph about the EABC's mission, followed by a blue button with a white arrow and the text 'READ MORE...'. The second column is titled 'OUR MISSION STATEMENT' and contains a paragraph about the EABC's role as a voice for European business in Thailand, followed by a blue button with a white arrow and the text 'READ MORE...'. The third column is titled 'MESSAGE FROM EXECUTIVE DIRECTOR' and features a small portrait of a man, followed by a paragraph of text and a blue button with a white arrow and the text 'READ MORE...'. To the right of this column is a dark blue button with white text that says 'BECOME MEMBER'.

New EABC website

EABC is under the process of redesigning our current website, with the aim to make it more user friendly and contain useful information for European business. There will be more updates on the activities and useful information from the working group as well as special section for the SMEs. The new website will be launch in November 2012.

Upcoming activities

17 November 2012

Seminar on “Developing your business with IPRs”

Time: 08:30-16:30

Venue: Ballroom, Sofitel Sukhumvit Bangkok

27 November 2012

Breakfast Talk on “How to Drive Value for Your Business through Integrated CSR”

Date: Tuesday 27th November

Time: 18:30-21:00hrs