Information and Communication Technology (ICT) Services Survey



The European Association for Business and Commerce (EABC) is the European Trade Organization situated in Bangkok Thailand with an objective to contribute to the improvement of trade and investment for European companies in Thailand and to increase European Trade and Investment in Thailand.

The EABC is conducting an *Information and Communication Technology (ICT) Services survey* among EABC and our consortium chambers SME members. EABC distributes this questionnaire to Small and Medium Sized Companies (SMEs). The survey focuses on the consumption, inquiries and the SME's needs of ICT Services.

This questionnaire addressed to Small and Medium Sized Companies, gather information about the ICT services in Thailand, the experience using ICT for business operation, access to ICT infrastructure, support available, ICT based activities and material used, obstacles to the use of ICT in conducting business, business activities with the target class, your skills and attitudes to ICT and some personal background information.

Answering this questionnaire should require no more than 10 minutes. To make it as easy as possible for you to respond, most questions may be answered simply by clicking in the appropriate box(s). All responses are anonymized and treated strictly confidential; no individual or organization will be identifiable in the published report. The finalized ICT market Study will be published by EABC and made available for EABC consortium members and interested recipients.

Please click <u>HERE</u> to start the Information and Communication Technology Questionnaire. Thank you very much for the time and effort you put in responding to this questionnaire.

PLEASE RESPOND LATEST BY 30TH SEPTEMBER 2016

For further information please contact: advocacy@eabc-thailand.eu